

July 9, 2015

**POL ROGER**  
*Portfolio*

## Pol Roger Release Limited Edition Gift Box in Celebration of Three Day Eventing Sponsorship



Pol Roger has further cemented its support for elite British Eventing in becoming the Official Champagne sponsor of both the Land Rover Burghley Horse Trials 2015 and the FEI European Eventing Championships 2015 at Blair Castle. In celebration of this honour we have released a limited edition Pol Roger Brut Reserve gift box, available exclusively at Waitrose, whilst stocks last.

The Land Rover Burghley horse trials is widely acknowledged to be the World's toughest eventing challenge, and takes place in Stamford, Lincolnshire from 3rd – 6th September, attracting more than 160,000 visitors over a four-day period. Situated within the magnificent parkland of Burghley House, Land Rover Burghley is renowned not only as a major international sporting event, but also as one of the premier occasion in the autumn social calendar.

Following hot on its heels is the FEI European Eventing Championships 2015, held at Blair Castle from 10-13th September. This high profile event also attracts the top equestrian athletes, who will compete for the title of European Champion. The Championships at Blair Castle will benefit from the added excitement of being the final opportunity for European Nations to qualify for the Rio 2016 Olympic Games. It is anticipated that there will be 80 competitors from 16 nations taking part over five days of competition.

Pol Roger Brut Réserve is the perfect champagne with which to enjoy both sporting occasions!

