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**POL ROGER**  
*Portfolio*

## KILCHOMAN DISTILLERY SPONSOR AT THE LONGINES FEI EUROPEAN EVENTING CHAMPIONSHIP 2015 AT BLAIR CASTLE



Kilchoman, Islay's Farm Distillery, is delighted to have signed an agreement to sponsor the Longines FEI European Eventing Championship, alongside Champagne Pol Roger, to be held at Blair Castle from 10-13 September 2015.

For every day of the Longines FEI European Eventing Championship at Blair Castle a 'Kilchoman Moment of the Day' will be awarded; the winner will be presented with a bottle of their iconic 100% Islay whisky in the main arena. This fantastic prize will be awarded for anything from an exceptional moment on the field of play, through to an outstanding contribution by a spectator at the event.

"We are delighted to be a sponsor at the Longines FEI European Eventing Championship," said Anthony Wills, founder and Managing Director of the Kilchoman Distillery. "We are proud of our Scottish roots and we look forward to being part one of the most anticipated events of the year."



Alec Lochore, Blair 2015 Event Director added “We are pleased to have a family-owned Scottish distillery that encompasses the spirit of Scotland sponsoring at Blair 2015. I think it’s a brilliant gesture for the distillery to award a prize everyday to the winner of the ‘Kilchoman Moment of the Day.’”

This important championship forms part of UK Sport’s major events programme, which is investing around £40million of National Lottery funding to bring up to 100 world-class events to Great Britain to help build a strong legacy from London 2012 and the Glasgow 2014 Commonwealth Games. The Championship is also supported by EventScotland, which has a longstanding relationship with the team at Blair Castle.

For information on the Longines FEI European Eventing Championship 2015 at Blair Castle visit [www.blair2015.com](http://www.blair2015.com)

